

**Leadtec**  
**Results release**  
**9 Sept**

## **Leadtec achieves strong revenue result despite the GFC**

Leadtec is pleased to announce a strong revenue result of 6.56 million for the 2008-09 year, representing 5.4 per cent growth on the previous financial year. The result reflects the company's continued success in the Australian marketplace with its business to business supply chain solutions.

"This is significant result given that it has been achieved in a period of economic volatility," said Angela Hariohoedojo, CEO, Leadtec. "The result shows that the company has been built on strong foundations and continues to perform above and beyond expectations."

A large part of the company's growth for the year was due to a 20 per cent increase in its core business of business to business messaging. Nearly 55 per cent of this was the result of working with a strategic partner, with the remainder coming from new business.

"Many businesses have been investing in supply chain efficiencies to improve their bottom line, especially those companies in the retail sector," said Angela. "With consumers now having less to spend, there has been a shift from business expansion to investment in supply chain efficiencies."

Leadtec is forecasting further growth in the 2009-10 financial year. The company plans to support retailers by helping Australian suppliers embrace electronic messaging for the first time or extend existing implementations. This will enable retailers to continue to improve their supply chain efficiencies.

Leadtec is also working towards adding new services to its popular e-messaging platform InTouch, providing an even higher quality supply chain messaging service.