



6 July 2009

MEDIA RELEASE

Leadtec strengthens retail eCommerce dominance with Harris Scarfe

Leadtec Australia has recently been selected by Harris Scarfe to provide strategic EDI services for eCommerce messaging and translations.

Building on Leadtec's impressive client list in the retail sector, this new initiative will help consolidate the company's already strong presence in the supply chain marketplace.

Leadtec will act as the 'exclusive EDI partner' for retailer Harris Scarfe in their eCommerce implementation. Providing an eCommerce gateway service, Leadtec will oversee the development and strategic implementation of eCommerce strategies, including comprehensive services for migrating existing eCommerce enabled vendors and engaging additional vendors to adopt a solution that is consistent with the new document set required by the Harris Scarfe SAP i-Doc system.

Angela Hariohoedojo, CEO, Leadtec, said that Leadtec's past success with large EDI implementations combined with a strong local presence were important factors in the winning of the contract.

"It is great to see that industry is continuing to invest in eCommerce systems to gain long-term business benefits. Ensuring supply chain systems are as efficient and cost-effective as possible is one way to make a positive impact on business' bottom lines. And in tight economic times, this is more critical than ever," she said.

-ends-

For more information please contact Emma Martin at Mendleson Communication on 03 9827 0422, or email emma@mendleson.com.au

About Leadtec – Leaders in business to business solutions

Leadtec is a leading business to business solutions provider. Specialising in EDI messaging, catalogue synchronisation and scan packing/logistics, we offer simple solutions for vendors to connect to, and meet, the EDI messaging and scanpacking requirements of partners.

More than 1,000 businesses trust Leadtec to manage their e-commerce needs and boost efficiencies within the supply chain. By using proven methodologies to capture new trading relationships, we keep you ahead of your competitors and responsive to new market entrants.

Leadtec partners with industry specialists to offer premium products and services, resulting in reliable and certified solutions. We are the only Australian company to offer a full supply chain services suite.