

MEDIA ANNOUNCEMENT



18 February 2009

LEADTEC RECEIVES GS1net™ CERTIFICATION FOR HEALTH INDUSTRY

Leadtec is pleased to announce that it has received GS1net™ certification for the Healthcare sector for its InSynch product. Products that have been granted GS1net™ certified status have proven that they have the capability to support the GS1net™ data set used by all industry sectors; the data validation rules; and the uploading process into GS1net™.

Scott Needham, Managing Director, Leadtec says, "This is an important step for Leadtec as the company continues to grow its presence in the healthcare industry. The certification is also a strong complement to our GS1net™ certification for the Grocery and Liquor sectors."

InSynch allows businesses to easily maintain and upload product and pricing information to data pools such as GS1net™. With enhanced search functionality and improved error-handling mechanisms, Scott says the new version of InSynch will be a valuable asset to Leadtec clients.

"In the healthcare sector, efficient product supply chain management is critical to improving health outcomes. By ensuring that the right medicines get to the right place at the right time, hospital safety is improved and healthcare operations can run more smoothly and at a reduced cost."

Leadtec is offering version 9.4 of InSynch from March 2009.

-ends-

For more information or to arrange an interview with Scott Needham, please contact Emma Martin at Mendleson Communication on 03 9827 0422, or email emma@mendleson.com.au

About Leadtec – Leaders in business to business solutions

Leadtec is a leading business to business solutions provider. Specialising in EDI messaging, catalogue synchronisation and scan packing/logistics, we offer simple solutions for vendors to connect to, and meet, the EDI messaging and scanpacking requirements of partners.

More than 1,000 businesses trust Leadtec to manage their e-commerce needs and boost efficiencies within the supply chain. By using proven methodologies to capture new trading relationships, we keep you ahead of your competitors and responsive to new market entrants.

Leadtec partners with industry specialists to offer premium products and services, resulting in reliable and certified solutions. We are the only Australian company to offer a full supply chain services suite.